# FRIENDS OF STATE PARKS FINANCIAL STATEMENTS DECEMBER 31, 2019 and 2018

# MADDISON & CAISON, LLP

CERTIFIED PUBLIC ACCOUNTANTS
RALEIGH, NORTH CAROLINA

### Independent Auditor's Report

To the Board of Directors Friends of State Parks, Inc. Raleigh, North Carolina

We have audited the accompanying financial statements of Friends of State Parks, Inc. (a non-profit organization) which comprise the statements of financial position as of December 31, 2019 and 2018, the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design the audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes assessing the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Friends of State Parks, Inc. as of December 31, 2019 and 2018, and its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

October 26, 2020

Maddism + Carson, LLP

# FREINDS OF STATE PARKS, INC. STATEMENTS OF FINANCIAL POSITION December 31

	2019	2018
ASSETS		
Current assets Cash and cash equivalents License plate receivables Prepaid expenses Inventory Total current assets	\$ 547,679 38,140 3,543 397 589,759	\$ 453,115 33,880 3,005 247 490,247
Beneficial interest in assets held by community foundation	109,354	94,298
TOTAL ASSETS	\$ 699,113	\$ 584,545
LIABILITIES AND NET ASSETS  Current liabilities     Accounts payable     Grants payable     Refundable advances from conditional grants	\$ - 14,550 134,381	\$ 9,124 9,766
Total current liabilities  Net assets Without donor restrictions Available for operations Board designated operating reserve Beneficial interest in assets held by community foundation	148,931 121,693 100,000 109,354 331,047	97,143 100,000 94,298 291,441
With donor restrictions  Total net assets	219,135 550,182	274,214 565,655
TOTAL LIABILITIES AND NET ASSETS	\$ 699,113	\$ 584,545

# FRIENDS OF STATE PARKS, INC. STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS Year Ended December 31, 2019

	Without Donor	W	ith Donor	
	strictions		estrictions	Total
Support and revenues	 			 
Contributions and grants	\$ 22,116	\$	37,172	\$ 59,288
License plate revenue	156,693		-	156,693
Membership dues	6,513		_	6,513
Program revenue	8,822		-	8,822
Book sales, net	653		-	653
Interest	293		-	293
Gain (loss) on beneficial interest, net	15,056		-	15,056
Net assets with donor restrictions				
released from restriction	92,251		(92,251)	
Total support and revenues	 302,397		(55,079)	247,318
Expenses				
Program expenses	232,269			232,269
General and administrative	29,719			29,719
Fundraising	 803		_	 803
Total expenses	262,791		_	 262,791
Change in net assets	39,606		(55,079)	(15,473)
Net assets, beginning of period	291,441		274,214	565,655
Net assets, end of period	\$ 331,047	\$	219,135	\$ 550,182

# FRIENDS OF STATE PARKS, INC. STATEMENT OF ACTIVITIES AND CHANGE IN NET ASSETS Year Ended December 31, 2018

	Without Donor estrictions	ith Donor	 Total
Support and revenues			
Contributions and grants	\$ 13,611	\$ 186,052	\$ 199,663
License plate revenue	149,993	-	149,993
Membership dues	5,381	-	5,381
Book sales, net	698	***	698
Interest	137		137
Gain (loss) on beneficial interest, net	(8,471)		(8,471)
Net assets with donor restrictions			
released from restriction	122,199	(122, 199)	***
Total support and revenues	283,548	63,853	347,401
Expenses			
Program expenses	249,930	-	249,930
General and administrative	26,342	-	26,342
Fundraising	644		644
Total expenses	276,916	_	276,916
Change in net assets	6,632	63,853	70,485
Net assets, beginning of period	 284,809	210,361	 495,170
Net assets, end of period	\$ 291,441	\$ 274,214	\$ 565,655

FRIENDS OF STATE PARKS, INC. STATEMENT OF FUNCTIONAL EXPENSES Year Ended December 31, 2019

	Stat	State Parks & Other	Junic	Junior Ranger	-	Total	Ğ	General &				
	Pro	Programming	ર્જ	& YIP-EE	4	Program	Adm	Administrative	Fundr	Fundraising	•	Total
Administrative consultant	છ	25,200	छ	4,200	↔	29,400	↔	12,600	<del>ω</del>	ı	↔	42,000
Travel and board expenses		22,935		1		22,935		3,135		ı		26,070
Office expenses		1,644		•		1,644		3,492		•		5,136
Website and communication		2,305		1		2,305		194		278		2,777
Legal and accounting		16,188		•		16,188		9,193		1		25,381
Insurance		1		ı		•		1,105		ı		1,105
Education and training		5,430		•		5,430		ı		•		5,430
Marketing		12,820		•		12,820		1		ı		12,820
Dues and subscriptions		2,216		,		2,216		1		525		2,741
Conference expenses		6,424		1		6,424		F		t		6,424
Cost of goods sold		871		1		871		1		1		871
NC Forever		5,000		ŀ		5,000		Ē		1		5,000
100 Mile Challenge		23,916		ŧ		23,916		ı		1		23,916
Friends chapter expenses		67,867		ī		67,867		ı		•		29,867
Miscellaneous grants awarded		23,659		1		23,659		1		ı		23,659
Other program expenses		4,850		7,615		12,465		1		•		12,465
Total expenses		221,325		11,815	•	233,140		29,719		803		263,662
Less expenses included with revenues on the statement of activities		(871)		1		(871)		1		'		(871)
Total expenses included in the expense section of the statement of activities	θ	220,454	↔	11,815	49	\$ 232,269	<del>s</del>	29,719	↔	803	8	\$ 262,791

See accompanying accountant's report. See accompanying notes to financial statements.

FRIENDS OF STATE PARKS, INC. STATEMENT OF FUNCTIONAL EXPENSES Year Ended December 31, 2018

	Stat Pro	State Parks & Other Programming	Junio	Junior Ranger & YIP-EE	. P	Total Program	Ge	General & Administrative	Fundr	Fundraising		Total
Administrative consultant	₩	25,200	↔	4,200	₩	29,400	↔	12,600	↔	•	↔	42,000
Travel and board expenses		19,372		1		19,372		2,563		•		21,935
Office expenses		348		1		348		727		4		1,089
Website and communication		4,759		Ī		4,759		345		630		5,734
Legal and accounting		14,574		ı		14,574		8,875		ī		23,449
Insurance		•		ŧ		ı		1,232		f		1,232
Education and training		1,730		•		1,730		•		i		1,730
Marketing		9,022		1		9,022		1		ı		9,022
Dues and subscriptions		1,715		•		1,715		1		ŧ		1,715
Cost of goods sold		2,096		ī		2,096		t		1		2,096
NC Forever		5,000		1		5,000		1		•		5,000
Big canoe project		23,237		Ì		23,237		1		ı		23,237
100 Mile Challenge		35,602		1		35,602		1		ı		35,602
Friends chapter expenses		86,597		i		86,597		1		•		86,597
Miscellaneous grants awarded		12,932		•		12,932		1		1		12,932
Other program expenses		2,208		3,434		5,642		1		1		5,642
Total expenses by function		244,392		7,634	•	252,026		26,342		644	.,	279,012
Less expenses included with revenues on the statement of activities		(2,096)		1		(2,096)		1		1		(2,096)
Total expenses included in the expense section of the statement of activities	↔	242,296	↔	7,634	4	\$ 249,930	₩.	26,342	·Ω	644	↔	276,916

See accompanying accountant's report. See accompanying notes to financial statements.

# FRIENDS OF STATE PARKS, INC. STATEMENTS OF CASH FLOWS Year Ended December 31

	2019	2018
Cash flows from operating activities		
Change in net assets	\$ (15,473)	\$ 70,485
Adjustments to reconcile change in net assets:		
Unrealized (gain) loss on beneficial interest	(11,588)	8,749
Changes in:		
Receivables	(4,260)	5,279
Prepaid expenses	(538)	(1,642)
Inventory	(150)	73
Accounts payable	(9,124)	(26,000)
Grants payable	4,784	6,366
Refundable advances from conditional grants	<u>134,381</u>	M-
Net cash provided by operating activities	98,032	63,310
Cash flows from investing activities		
Reinvestment in beneficial interest	(3,468)	(278)
Net cash used by investing activities	(3,468)	(278)
Cash and cash equivalents - beginning of year	453,115	390,083
Cash and cash equivalents - end of year	\$547,679	_\$453,115_

## Note 1 - Organization

Friends of State Parks, Inc. (the "Organization") was incorporated in the State of North Carolina in 1978 and is a tax-exempt, nonprofit organization as defined under Section 501(c)(3) of the Internal Revenue Code. The Organization is dedicated to the understanding, enjoyment, and protection of North Carolina's state parks. Assets purchased or constructed for state parks are the property of the State of North Carolina. The Organization's primary source of revenue is contributions from the general public, including substantial income through the state's non-profit license plate program.

# Note 2 - Significant Accounting Policies

### **Basis of Accounting**

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

#### **Basis of Presentation**

The Organization's financial statement presentation follows the recommendations of the Financial Accounting Standards Board ("FASB") in its Statement of Financial Accounting Standards ASC 958, *Not-for-Profit Entities*.

### **Cash and Cash Equivalents**

The Organization considers all highly liquid instruments purchased with an original maturity of three months or less to be cash equivalents.

#### Inventory

Inventory consists of maps, park guides and books. Inventory is stated at the lower of cost or net realizable value on an average cost basis. Inventory sales are presented in the statement of activities net of cost of goods sold of \$871 and \$2,096 for the years ended December 31, 2019 and 2018, respectively.

#### **Net Assets**

Net assets and revenues received are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Net assets without donor restrictions – net assets available for use in general operations and not subject to donor restrictions.

Net assets with donor restrictions – net assets subject to donor-imposed restrictions that are temporary or perpetual in nature. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed and/or when the stipulated purpose for which the resource was restricted has been fulfilled.

# Note 2 - Significant Accounting Policies (continued)

#### Contributions

Contributions that are restricted by donors are reported as increases in net assets without donor restrictions if the restrictions expire in the reporting period in which the support is recognized. All other donor-restricted contributions are reported as increases in net assets with donor restrictions, depending on the nature of the restrictions. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions.

#### **Contributed Services**

A substantial number of volunteers make significant contributions of their time to the Organization. These contributed services are not reported as they do not meet the definition for recording or disclosure under current standards. Contributed services are only recognized for those that require specialized skills.

#### **Functional Allocation of Expenses**

The costs of program and supporting services of the Organization have been summarized on a functional basis in the statements of activities. The statements of functional expenses present the natural classification detail of expenses by function. Accordingly, certain costs have been allocated among the programs and general and administrative services benefited.

#### **Use of Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

# Note 3 - Changes in Accounting Principle

As of December 31, 2018, the Organization adopted and implemented Accounting Standards Update ("ASU") 2016-14, Not-for-Profit Entities (Topic 958) – *Presentation of Financial Statements of Not-for-Profit Entities.* The update addresses net asset classification, liquidity, investment return, and presentation of expenses. The Organization has adjusted the presentation in these financial statements accordingly.

As of December 31, 2019, the Organization has adopted and implemented ASU 2018-08 – Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made. The Organization has applied the ASU on a retrospective basis.

The Organization occasionally receives grants which fit the definition of unconditional grants with donor restrictions. Under ASU 2018-08, unconditional grants are recognized as revenue in the period awarded. Unconditional grants received are included in net assets with donor restrictions at year end to the extent that donor restrictions have not yet been satisfied. In addition, memberships and license plate donations fit the definition of unconditional contributions under the update. In implementing the standard, the Organization has recorded a prior period adjustment of \$2,935 to recognize revenue for memberships that had previously been deferred.

# Note 3 - Changes in Accounting Principle (continued)

In addition to unconditional grants with donor restrictions, the Organization also occasionally receives conditional grants. Under ASU 2018-08, conditional grants are recognized as revenue in the period when the grant's conditions have been substantially met. Conditional grants received are recorded as refundable advances in the liability section of the statement of financial position at year end to the extent that grant conditions have not yet been satisfied.

### Note 4 - Liquidity and Availability

Financial assets without donor or other restrictions limiting their use that are available for general expenditure within one year of December 31, 2019 are as follows:

Cash and cash equivalents	\$ 547,679
Less refundable advances	(134,381)
Less board designations	(100,000)
Less donor restrictions	(219,135)
Total	\$ 94.163

Management believes these assets are sufficient to provide for operations in the coming year as the Organization has a stable history of significant license plate revenue to fund general operational activities. To manage liquidity, management regularly prioritizes expenditures and adheres to a detailed monthly budget plan.

#### Note 5 - Concentration of Risk

Cash balances are deposited at several local financial institutions in the Organization's accounts which are insured by the Federal Deposit Insurance Corporation ("FDIC") up to \$250,000 per institution. At December 31, 2019, the Organization had no funds on deposit in excess of federally insured limits. The Organization believes there is minimal risk regarding its cash and cash equivalents.

Receivables consist of quarterly license plate receipts that had been collected by the State of North Carolina as of December 31, 2019 and 2018 and remitted to the Organization in January of 2020 and 2019, respectively. The Organization does not believe it is exposed to any significant credit risk from these receivables.

License plate revenue received for the years ended December 31, 2019 and 2018 constituted approximately 63% and 43% of total revenue and 80% and 88% of operational revenue, respectively.

# Note 6 - Beneficial Interest in Assets Held by Community Foundation

On April 26, 2014, the board of directors voted to establish an endowment fund and a gift fund with the North Carolina Community Foundation (the "Foundation"). Under the terms of the agency endowment agreement related to the endowment fund, the Foundation has legal and fiduciary control of the assets, including full authority and discretion as to investment of the assets. The agreement grants variance power to the Foundation, meaning the Foundation can re-designate the funds for a beneficiary other than the Organization in the unlikely event that its board of directors should deem the charitable purpose of the fund to be unnecessary, undesirable, impractical, incapable of fulfillment or inconsistent with the charitable needs of the community. However, per the Foundation's policies related to agency endowment funds, there is a mechanism whereby the Organization could request in extenuating circumstances a distribution of all assets in the fund. As a policy of the Foundation, normally 5% of the endowment fund's average balance over a twelve-quarter period is available for distribution to the Organization annually.

Because the Organization is the named beneficiary of future distributions from the fund and because it intends to hold the beneficial interest long-term, it has recorded this beneficial interest in assets held by community foundation (the "beneficial interest") as a long-term asset at fair value with a corresponding segregation of net assets on the statements of financial position. Investment income from the beneficial interest is reported net in the statement of activities and consists of interest, dividends, and realized and unrealized gains and losses, less external and direct investment expenses of \$1,040 and \$1,011 for the years ended December 31, 2019 and 2018, respectively. As of December 31, 2019, the Organization has not received any contributions restricted by donors for the endowment or gift fund. As a result, the Organization's net assets related to this beneficial interest are classified as unrestricted – board designated.

ASU 2011-04, Fair Value Measurement (Topic 820) – Fair Value Measurement and Disclosure defines fair value, establishes a framework for measuring fair value and expands disclosures about fair value measurements. This statement establishes a fair value hierarchy regarding the assumptions used to measure fair value and clarifies assumptions about risk and the effect of a restriction on the sale or use of an asset. FASB Accounting Standards Codification ("ASC") 820-10 defines fair value as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. FASB ASC 820-10 also establishes a fair value hierarchy that requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. The standard describes three levels of inputs that may be used to measure fair value:

- Level 1: Quoted prices (unadjusted) of identical assets or liabilities in active markets that the entity has the ability to access as of the measurement date.
- Level 2: Significant other observable inputs other than Level 1 prices, such as quoted prices for similar assets or liabilities, quoted prices in markets that are not active, and other inputs that are observable or can be corroborated by observable market data.
- Level 3: Significant unobservable inputs that reflect a company's own assumptions about the assumptions that market participants would use in pricing an asset or liability.

# Note 6 - Beneficial Interest in Assets Held by Community Foundation (continued)

The assets related to the Organization's beneficial interest are invested in the Foundation's larger portfolio. The Organization's interest in the Foundation's assets constitutes a Level 2 investment.

The recorded fair value of the Organization's beneficial interest in the assets held by the Foundation at December 31, 2019 and 2018 was \$109,354 and \$94,298, respectively.

The following is a reconciliation of endowment fund activity as of and for the years ended December 31:

	Without Dono	or Restrictions
	2019	<u>2018</u>
Beginning balance	\$ 93,298	\$ 101,769
Contributions		-
Withdrawals	-	-
Interest and dividends	3,050	1,289
Unrealized gain/loss	13,046	(8,749)
Fees	(1,030)	(1,011)
Ending balance	\$ 108,364	\$ 93,298

With regard to the endowment fund component of the beneficial interest, the Organization has entrusted the Foundation to achieve its return objectives for stable, long-term growth. The Organization intends to follow a 5% spending policy whereby it will accept distributions from earnings of up to 5% of the corpus annually. Since inception, the Organization has not received any distributions from the Foundation.

Contributions from the Organization's board of directors to the endowment fund from inception to date total \$99,598. As of December 31, 2019, the fair value of the fund exceeded the corpus by \$8,766. As of December 31, 2018, the corpus of the fund was in an "underwater" position by \$6,300, that is, unrealized losses had been greater than earnings plus unrealized gains, net of fees, since inception. The Organization does not make appropriations from the fund when it is in an underwater position.

#### Note 7 - Net Assets Without Donor Restrictions - Board Designated

The Organization's board of directors has designated an operating reserve in the amount of \$100,000. In addition, the Organization's board has established an endowment fund and a gift fund through the North Carolina Community Foundation (see Note 6) which it has funded to date with excess operating funds.

## Note 8 – Net Assets With Donor Restrictions

The Organization had net assets restricted by donors at December 31 for the following purposes:

	<u>2019</u>	<u>2018</u>
Friends of State Parks chapters Carver's Creek 100 Mile Challenge grant Junior Ranger Ledford Scholarship Fund	\$ 169,930 30,021 10,285 2,634 6,265	\$ 198,976 30,021 35,701 3,251 6,265
Total	\$ 219,135	\$ 274,214

#### Note 9 – Friends of State Parks Chapter Accounts

The Organization reports and manages the activities of approximately sixteen chapter groups associated with individual North Carolina state parks. These chapters provide funding for projects and volunteer support for programs in addition to advocating for improvements and maintenance at specific state parks. The Organization collects donations and revenues on their behalf and oversees disbursements of their approved expenditures. Management has determined the value of services the Organization provides to such groups to be immaterial.

## Note 10 - Allocation of Functional Expenses

Certain expenses in these financial statements are attributable to more than one program or supporting function. Under ASU 2016-14, these expenses must be allocated over functional categories on a reasonable basis that is consistently applied. Accordingly, the Organization has allocated administrative consultant costs based on an analysis of time and efforts. Travel and board expenses are allocated directly with all external meeting travel recorded as program expense and all internal meeting costs reflected as general and administrative. Legal expenses consist of fees incurred primarily for legislative representation and lobbying and as such are recorded as program expenses. Accounting fees are recorded as general and administrative. Marketing costs are considered program costs as they have been incurred to promote the use and raise awareness of the state parks system in the community. Overhead expenses such as office, telephone and insurance are allocated individually based on an analysis of consumption.

#### Note 11 – Related Party Transactions

The Organization's Administrative Director and Treasurer serve on the board of NC Forever, a coalition of businesses and nonprofit organizations that share a commitment to the conservation of the state's land and water resources, that received funding from the Organization in the amount of \$5,000 for each of the years ended December 31, 2019 and 2018.

# Note 12 - Income Taxes

The Organization is a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. Therefore, no provision for income taxes has been recorded on the financial statements. The Organization has evaluated its tax positions as of December 31, 2019 and believes they exceed the "more likely than not" standard set by FASB ASC 740-10. Consequently, it has not recorded a liability for any potentially imposed taxes or any potentially unrecognized tax benefits.

# Note 13 - Contingencies, Uncertainties, and Subsequent Events

The Organization has evaluated subsequent events through October 26, 2020, the date the financial statements were available to be issued. Consideration has been given to the actual as well as the uncertain effects of the COVID-19 pandemic on the Organization's financial position and the results of its operations after December 31, 2019, through October 26, 2020, and thereafter.

Management estimates that there has been no change to its liquidity profile as of December 31, 2019 as a result of the COVID-19 pandemic. In addition, any market losses sustained by the Organization's beneficial interest in assets held by community foundation as a result of the COVID-19 pandemic have been recovered as of the latest reporting period of September 30, 2020.

In management's judgment, the COVID-19 pandemic does not present an existential threat to the Organization itself, and further, management has determined that conditions are not such that there is substantial doubt about the Organization's ability to operate for another twelve months from October 26, 2020. It is reasonably possible that estimates related to the contingencies and uncertainties surrounding the COVID-19 pandemic will change within one year of the date of the financial statements due to one or more confirming events and that the effect of the change would be material to the financial statements.

#### Note 14 - Reclassifications

Certain reclassifications were made to the December 31, 2018 financial statements in order to conform to the December 31, 2019 financial statement presentation.